



Sponsor Package

Keeping Electrical Switchgear Safe

**Sponsor Package -
Keeping Electrical
Switchgear Safe**

14th October 2025
Chester Racecourse, Chester, UK

Document Version: V1
UK / 05.06.25
PUBLIC

www.eatechnology.com

INDUSTRIAL
FORUM

About the event

We're delighted to be offering sponsorship packages for EA Technology's biggest event yet, all based around one key theme: **Keeping Electrical Switchgear Safe!**

Hosted at the historic Chester Racecourse on **Tuesday 14th October 2025**, the Industrial Forum brings together professionals from across the industrial sector for a day of **practical insights, real-world case studies, and live demonstrations.**

Running since **2011**, the Industrial Forum has become the **go-to event for HV updates, asset management strategies, and safety insights.** In 2025, we're taking it to a **whole new level** – with more delegates, more speakers, and more opportunities to connect with the people driving change in industrial electrical systems.



Key Details

- **Event:** Industrial Forum 2025 – Keeping Electrical Switchgear Safe
- **Date:** Tuesday 14th October 2025
- **Location:** Chester Racecourse, Chester, UK
- **Audience:** Electrical Engineers (HV, MV & LV), Asset Managers, Electrical Safety Managers, Operations and Maintenance Leaders and Senior Decision-Makers across Industrial settings
- **Expected Attendance:** 80-100 delegates
- **Co-located Event:** Running alongside the Power Skills Conference – The Power Workforce Recharged: Meeting Future Demands, taking place on-site in a separate conference area.
- **Free to attend** as a delegate with lunch and refreshments provided.

Suggested Conference Themes

- **Understanding Switchgear Risks:**
Common Failures and How to Avoid Them
- **Best Practice in Switchgear Maintenance:**
Preventative vs Predictive
- **Arc Flash Risk & Protection:**
What Industrial Sites Need to Know
- **Safe Operation of Legacy Switchgear**

Why Sponsor?

As a sponsor you will:

- Connect directly with influential professionals responsible for electrical safety, asset performance, and operational efficiency across high-voltage and industrial environments
- Position your brand as a leader in electrical asset management and switchgear safety at a well-established industry event
- Showcase your solutions, innovations, and technical expertise to a targeted audience of electrical engineers, asset managers, and senior decision-makers
- Align with a high-impact event that supports safety, reliability, and innovation across the industrial electrical sector
- Gain valuable visibility before, during, and after the event through EA Technology's integrated marketing and delegate engagement campaigns

Audience Profile

Attendees will include:

- Electrical Engineers (HV, MV and LV)
- Asset Managers
- Electrical Safety Managers
- Operations and Maintenance Leaders
- Senior Decision-Makers across Industrial Setting

Delegates will come from a wide range of sectors, including energy, utilities, manufacturing, infrastructure, and heavy industry - all facing increasing pressure to improve electrical safety, maximise asset lifespans, and ensure system reliability.

Platinum - £4,995

- Logo on event website, holding slides and signage at event
- 15-minute plenary speaking slot
- Prime speaking slot
- Lunch Sponsorship
- Formal thanks and welcome from the event Chair
- Large Exhibition space in a prime location (6m x 3m)
- Social media promotion, pre-event LinkedIn post
- Pre and post event email to attendees

Gold - £3,995

- Logo on event website
- Dedicated speaking slot
- Standard exhibition space (3m x 2m)
- Social media promotion, pre-event LinkedIn post
- Pre and post event email to attendees

Silver - £1,995

- Logo on event website
- Speaking opportunity as part of a panel session
- Standard exhibition space (3m x 2m)

Exhibitor - £995

- Standard Exhibition Space (3m x 2m)
- Logo on event website

More About EA Technology

EA Technology is a recognised leader in electrical asset management, technical consultancy, and training. With a heritage of innovation and excellence, we are proud to support the industries that power the economy by helping them build safer, smarter, and more resilient workforces.

How to get involved

Sponsorship opportunities are strictly limited to ensure maximum value for our partners. For more information or to secure your sponsorship package, please contact:

Fenella@mcdonnellmarketing.com
07881 940 258

Natalie@mcdonnellmarketing.com
0787 656 1762

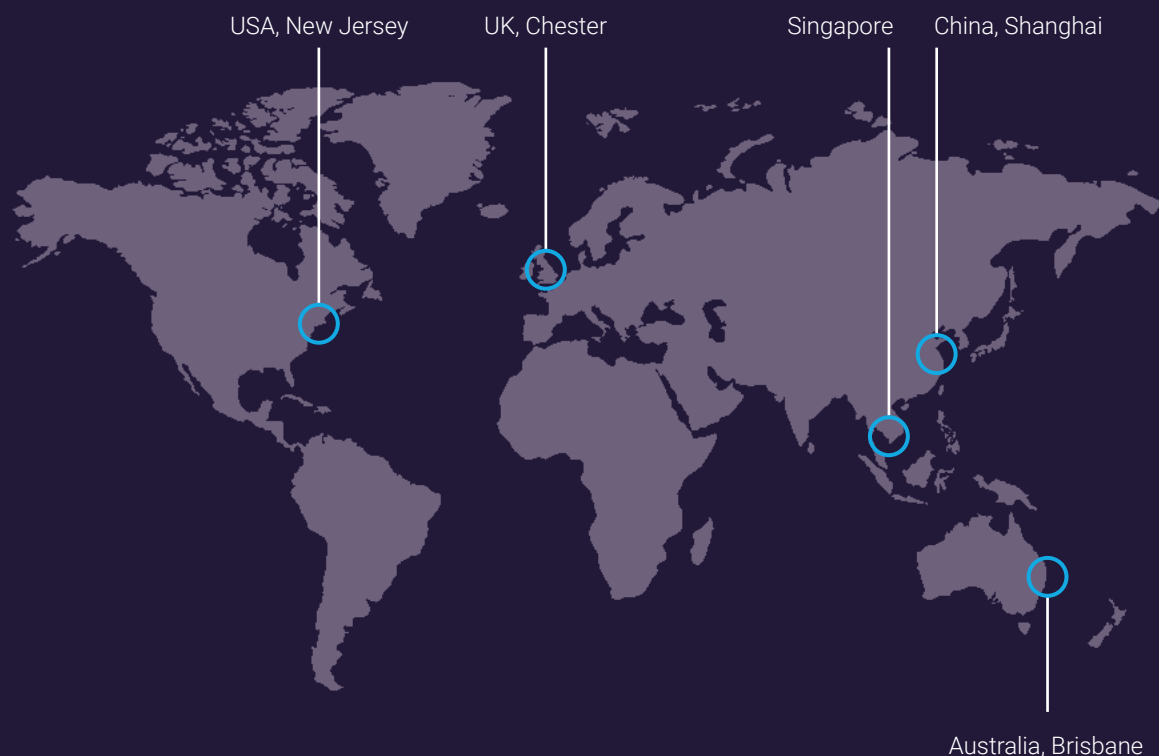
We look forward to partnering with you!

Visit our website
to learn more



Global Footprint

EA Technology is an engineering and technology business that provides intelligent energy solutions for designers, installers, operators, and owners of power network assets.



Founded in 1966 we have over 50 years' experience in the industry and 5 regional offices around the world to support our global customer base.

We work with a lot of our clients on a long-term basis to help them safeguard their power networks.

We advise our clients on strategy and implementation of a range of technology solutions to manage power assets, delivering maximum life and minimise cost.

For further information and advice please contact us on
+44 (0) 151 339 4181 or email info@eatechnology.com / www.eatechnology.com



Safer, Stronger, Smarter Networks

EA Technology Limited
Capenhurst Technology Park
Capenhurst, Chester CH1 6ES
PUBLIC

t +44 (0) 151 339 4181
e info@eatechnology.com
www.eatechnology.com
V1 / UK / 05.06.2025