



Sponsor Package

The Power Workforce Recharged: Meeting Future Demands

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Meeting Future Demands**

14th October 2025
The Pavilion, Chester Racecourse

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PUBLIC

www.eatechnology.com

POWER SKILLS
CONFERENCE

About the event

We are excited to announce the launch of the inaugural **Power Skills Conference**, taking place on **Tuesday 14th October 2025** at the prestigious **Chester Racecourse...** and we'd love you to partner with us!

Organised by EA Technology, this all-day event will bring together HR, Training, and Learning & Development professionals to explore how organisations can build the future-ready workforces essential for business success.

Against a backdrop of critical skills shortages in fields such as electrical engineering, the Power Skills Conference will offer practical insights, expert case studies, and innovative strategies for recruiting for the future.



Key Details

- **Event:** Power Skills Conference 2025
- **Date:** Tuesday 14th October 2025
- **Location:** The Pavilion, Chester Racecourse, UK
- **Audience:** HR Directors, Training Managers, L&D Professionals, Talent Development Specialists
- **Expected Attendance:** 80-100 delegates
- **Co-located Event:** Running alongside the long-established Industrial Forum, taking place on-site in a separate conferencing area.
- **Free to attend** as a delegate with lunch and refreshments provided.

Conference Themes

- Future-proofing the workforce through skills development
- Addressing the skills gaps in electrical engineering
- Practical approaches to upskilling and reskilling
- Leveraging learning technologies and innovative training methods
- Real-world success stories and case studies

Why Sponsor?

As a sponsor you will:

- Engage directly with key decision-makers responsible for people development, skills strategy, and organisational growth across electrical distribution and industrial settings
- Position your brand at the forefront of skills innovation and workforce transformation
- Showcase your expertise, services, and solutions to a highly targeted, engaged audience
- Align with a positive, future-focused initiative to tackle the UK's growing technical skills shortage
- Gain visibility before, during, and after the event through our integrated promotional campaigns

Audience Profile

Attendees will include:

- HR Directors and Managers
- Training and Development Leaders
- Learning and Development Specialists
- Talent Acquisition and Retention Professionals
- Organisational Development Experts

Delegates will come from a wide range of sectors, including engineering, energy, utilities, manufacturing, and infrastructure - all facing the urgent need to strengthen skills pipelines.

Platinum - £4,995

- Logo on event website, holding slides and signage at event
- 15-minute plenary speaking slot
- Prime speaking slot
- Lunch Sponsorship
- Formal thanks and welcome from the event Chair
- Large Exhibition space in a prime location (6m x 3m)
- Social media promotion, pre-event LinkedIn post
- Pre and post event email to attendees

Gold - £3,995

- Logo on event website
- Dedicated speaking slot
- Standard exhibition space (3m x 2m)
- Social media promotion, pre-event LinkedIn post
- Pre and post event email to attendees

Silver - £1,995

- Logo on event website
- Speaking opportunity as part of a panel session
- Standard exhibition space (3m x 2m)

Exhibitor - £995

- Standard Exhibition Space (3m x 2m)
- Logo on event website

More About EA Technology

EA Technology is a recognised leader in electrical asset management, technical consultancy, and training. With a heritage of innovation and excellence, we are proud to support the industries that power the economy by helping them build safer, smarter, and more resilient workforces.

How to get involved

Opportunities are limited. To discuss sponsorship and secure your place at the Power Skills Conference 2025, please contact:

Fenella@mcdonnellmarketing.com
07881 940 258

Natalie@mcdonnellmarketing.com
0787 656 1762

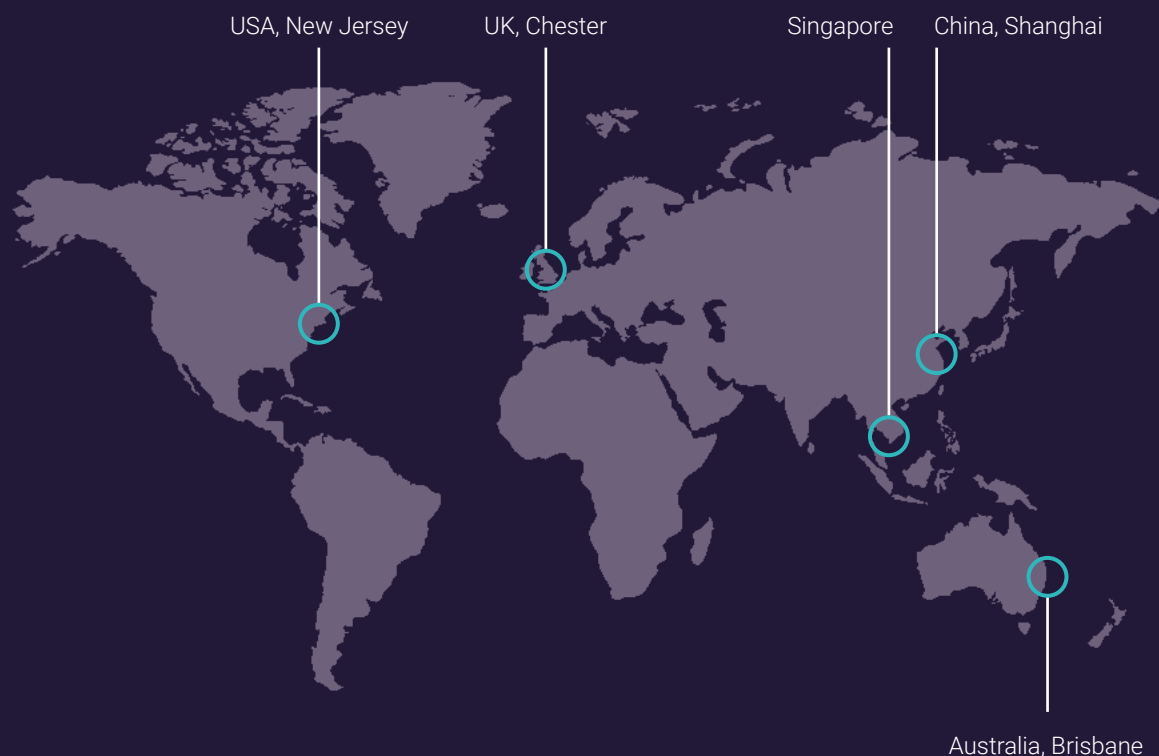
**We look forward to
partnering with you
to shape the future
of skills development!**

**Visit our website
to learn more**



Global Footprint

EA Technology is an engineering and technology business that provides intelligent energy solutions for designers, installers, operators, and owners of power network assets.



Founded in 1966 we have over 50 years' experience in the industry and 5 regional offices around the world to support our global customer base.

We work with a lot of our clients on a long-term basis to help them safeguard their power networks.

We advise our clients on strategy and implementation of a range of technology solutions to manage power assets, delivering maximum life and minimise cost.

For further information and advice please contact us on
+44 (0) 151 339 4181 or email info@eatechnology.com / www.eatechnology.com



Safer, Stronger, Smarter Networks

EA Technology Limited
Capenhurst Technology Park
Capenhurst, Chester CH1 6ES
PUBLIC

t +44 (0) 151 339 4181
e info@eatechnology.com
www.eatechnology.com
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